



Practice Test 54

In the Listening Test 54, you will hear 4 audio recordings and answer questions 1-40 based on what you hear.

Section 1 is a conversation between a man and a woman discussing the rental of a car.

Section 2 is a speech by the master of a University Hall of Residence giving a short introductory talk to new students at the University Hall of Residence.

Section 3 is a conversation between 2 students discussing their project.

Section 4 is a lecture on advertising.

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Section 1

Questions 1-10

Questions 1-5

Complete the form below.

Write **NO MORE THAN THREE WORDS OR A NUMBER** for each answer.

CHEAPIES CAR HIRE RENTAL FORM

Example

Date Car Needed

Answer

7th August



Customer's Name	Mr. John Wilson
Customer's Address Manchester	1 _____
Postcode	MW7 4DF
Home Tel.	020 6834 6387
Mobile Tel.	2 _____
Driving License No.	3 _____
Number of Drivers	1 _____
Length of Rental	4 _____ days
Car Make Chosen	5 _____

Questions 6-8

Complete the Cheapies Customer Information Leaflet below.

Write **NO MORE THAN THREE WORDS OR SOME NUMBERS** for each answer.

Cheapies Customer Information Leaflet

Dear Sir/Madam

Thank you for hiring a car from Cheapies. We value your custom and we will endeavor to provide you with what you expect.

Total Price: 6 _____

Pick up point: The International Hotel

Drop off point: 7 _____

We provide some things in the car to help you. Your sales representative will go through all the things that you will find in your glove compartment and boot. Different cars have different things provided.

In case of 8 _____ or _____ call our emergency number **06387 638 972** to order a replacement car.

Questions 9 and 10

Choose and circle **TWO** letters **A-J** next to **9-10** on your answer sheet.

Which TWO items are NOT provided in Mr. Wilson's hire car?

A insurance documents

B Westley town map

C the car manual



D a larger area map of the local district

E a map of London

F a spare wheel

G a set of tools

H RAC membership card

I a small fire extinguisher

J spare keys for the car

Section 2

Questions 11-20

Questions 11-15

Answer the questions below.

Write **NO MORE THAN THREE WORDS OR A NUMBER** for each answer.

11 When is breakfast served in Chelston Hall on Sundays?

12 What method of food service is provided at Chelston Hall dining hall?

13 Where are coffee and tea served after dinner at Chelston Hall?

14 How much does it cost to do 1 wash in a washing machine at Chelston Hall?

15 From where can students buy washing powder inside Chelston Hall?

Questions 16-20

Complete the sentences below.

Write **NO MORE THAN THREE WORDS** for each answer.

16 It is not the job of the cleaners at Chelston Hall to clear up _____

17 Students at Chelston Hall are asked to be careful going to and from the bathroom as the Hall is _____

18 If there is a fire at Chelston Hall, leave the building and meet your block leader in _____ where the block leader will take a roll call.

19 Chelston Hall has to perform at least _____ emergency fire practices yearly.

20 If a student is asked to leave for disciplinary reasons, he or she will not get a _____

Section 3

Questions 21-26

Complete Judith's notes below.

Write **NO MORE THAN THREE WORDS** for each answer.

NORTH SEA OIL AND GAS INDUSTRY BACKGROUND

North Sea oil and gas exploration was initially rejected but has now really expanded during **21** _____ years.

First significant quantities of gas first discovered in Groningen area off The Netherlands in 1959.

First British discovery of same in West Sole field, off the coast of East Anglia, by **22** _____ in 1965.

British oil and gas industry experienced rapid growth in the early years.

An **23** _____ in the UK led to enormous pressure to increase the production of North Sea gas and oil.

Oil field discoveries increased with British, European and American firms buying North Sea exploration **24** _____



In the 1990s the oil business suffered due to **25** _____ of oil.

Production grew and peaked around 2000/1.

The North Sea is currently looked upon as a **26** _____ on a slow decline.

Questions 27-30

Complete the summary of Fred's talk below.

Write **NO MORE THAN THREE WORDS** for each answer.

NORTH SEA OIL AND GAS INDUSTRY SAFETY INFORMATION

Although the Sea Gem was the first North Sea oil exploration accident, the most well-known accident was aboard the Piper Alpha platform in 1988 when 13 people died. Because of these and other accidents, platforms now have rigorous safety procedures, for example:

Installation Safety Tour showing all safety aspects eg: **27** _____

emergency muster stations

28 _____ emergency procedures

Rig Safety Programme Introduction

Weekly Safety Meetings

Daily Pre "Tour" Meetings

Inter-Company Safety Information Scheme

Fire and Boat Practice with **29** _____

Mock Abandon the Rig Exercise

Statistics now show that these measures have succeeded and that workers are more likely to be killed on **30** _____

Section 4



Questions 31-40

Questions 31-34

Complete the lecture notes below.

Write **NO MORE THAN THREE WORDS** for each answer.

Billboard Advertising

Johannes Gutenberg invented **31** _____ in 1450.

The lithographic process perfected in 1796.

In **32** _____ -Jared Bell's office in New York made the first large US outdoor poster when he printed circus posters.

In 1900 a boom in national billboard campaigns was created in America with the advent of a _____ of a billboard.

Last year US expenditure on outdoor advertising reached \$5.5 billion.

Over the next few years, there is an expectation of a **34** _____ -in outdoor advertising.

Question 35-40

Choose a letter **A-D** that correctly completes the following statements next to **35-40** on your answer sheet.

35 Allan Odell decided to use roadside advertising because _____

A no one else had tried it.

B other people were beginning to use it.

C it was the cheapest form of advertising.

D other people were improving their sales through it.

36 Allan Odell's first advertisements were _____



A successful.

B boring.

C hard to understand.

D too far apart.

37 Allan Odell's second type of advertising_____

A criticized people.

B amused people.

C made fun of people.

D irritated people.

38 Allan Odell's company eventually decided to stop this form of advertising because_____

A it was no longer effective.

B people were in a hurry.

C it was old fashioned.

D people criticized the rhymes.

39 The main purpose of Lyndon Johnson's bill was to_____

A improve the condition of the roads.

B stop roadside advertising.

C reduce federal grants.

D make the roads and countryside more attractive.

40 Roadside advertising continued because_____

A it was good for business.

B some states did not get federal aid.

C federal laws did not apply to some roads.



D some states ignored the law.

Answers

[restrict paid=true]

Section 1

- | | |
|----|-------------------------|
| 1 | 95 Green Lane |
| 2 | 07779 724 868 |
| 3 | WIL 94857 8269 |
| 4 | four/ 4 |
| 5 | Toyota |
| 6 | £170 |
| 7 | The International Hotel |
| 8 | breakdown + an accident |
| 9 | E |
| 10 | J |

Section 2

- | | |
|----|----------------------|
| 11 | 8.00 am (to 9.30 am) |
| 12 | cafeteria style |
| 13 | the common room |
| 14 | £1/ 1 pound |
| 15 | (a) vending machine |
| 16 | kitchens |
| 17 | co-ed |
| 18 | (the) car park |
| 19 | 2/ two |
| 20 | refund (of fees) |

Section 3

- | | |
|----|-------------|
| 21 | the last 40 |
|----|-------------|



22	BP drilling rig/ Sea Gem
23	economic crisis
24	leases
25	global price fluctuations
26	mature province
27	Fire extinguishers
28	lifeboat stations
29	a mock fire
30	a building site

Section 4

31	moveable type printing
32	1835
33	standardised structure
34	healthy increase
35	D
36	A
37	B
38	A
39	D
40	C

[/restrict]