

# **Practice Test 54**

In the Listening Test 54, you will hear 4 audio recordings and answer questions 1-40 based on what you hear.

Section 1 is a conversation between a man and a woman discussing the rental of a car.

**Section 2** is a speech by the master of a University Hall of Residence giving a short introductory talk to new students at the University Hall of Residence.

Section 3 is a conversation between 2 students discussing their project.

Section 4 is a lecture on advertising.

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## Section 1

## **Questions 1-10**

Questions 1-5

Complete the form below.

Write NO MORE THAN THREE WORDS OR A NUMBER for each answer.

## CHEAPIES CAR HIRE RENTAL FORM

Example
Date Car Needed

Answer 7th August



Customer's Name	Mr. John Wilson	
Customer's Address Manchester	1	_
Postcode	MW7 4DF	
Home Tel.	020 6834 6387	
Mobile Tel.	2	
Driving License No.	3	
Number of Drivers	1	
Length of Rental	4	days
Car Make Chosen	5	

## **Questions 6-8**

Complete the Cheapies Customer Information Leaflet below.

Write NO MORE THAN THREE WORDS OR SOME NUMBERS for each answer.

## **Cheapies Customer Information Leaflet**

#### Dear Sir/Madam

Thank you for hiring a car from Cheapies. We value your custom and we will endeavor to provide you with what you expect.

Total Price: 6\_\_\_\_\_

Pick up point: The International Hotel

Drop off point: 7\_\_\_\_\_

We provide some things in the car to help you. Your sales representative will go through all the things that you will find in your glove compartment and boot. Different cars have different things provided.

In case of 8\_\_\_\_\_\_ or \_\_\_\_\_ call our emergency number 06387 638 972 to order a replacement car.

#### **Questions 9 and 10**

Choose and circle **TWO** letters **A-J** next to **9-10** on your answer sheet.

## Which TWO items are NOT provided in Mr. Wilson's hire car?

A insurance documents

B Westley town map

C the car manual



#### D a larger area map of the local district

E a map of London

- F a spare wheel
- G a set of tools
- H RAC membership card
- I a small fire extinguisher

J spare keys for the car

# Section 2

## Questions 11-20

## Questions 11-15

Answer the questions below.

Write NO MORE THAN THREE WORDS OR A NUMBER for each answer.

- 11 When is breakfast served in Chelston Hall on Sundays?
- 12 What method of food service is provided at Chelston Hall dining hall?
- 13 Where are coffee and tea served after dinner at Chelston Hall?
- 14 How much does it cost to do 1 wash in a washing machine at Chelston Hall?
- 15 From where can students buy washing powder inside Chelston Hall?

#### Questions 16-20

Complete the sentences below.

Write NO MORE THAN THREE WORDS for each answer.



**16** It is not the job of the cleaners at Chelston Hall to clear up \_\_\_\_\_\_

**17** Students at Chelston Hall are asked to be careful going to and from the bathroom as the Hall is\_\_\_\_\_

**18** If there is a fire at Chelston Hall, leave the building and meet your block leader in \_\_\_\_\_where the block leader will take a roll call.

**19** Chelston Hall has to perform at least \_\_\_\_\_\_emergency fire practices yearly.

20 If a student is asked to leave for disciplinary reasons, he or she will not get a

## Section 3

Questions 21-26

Complete Judith's notes below.

Write **NO MORE THAN THREE WORDS** for each answer.

## NORTH SEA OIL AND GAS INDUSTRY BACKGROUND

North Sea oil and gas exploration was initially rejected but has now really expanded during **21**\_\_\_\_\_years.

First significant quantities of gas first discovered in Groningen area off The Netherlands in 1959.

First British discovery of same in West Sole field, off the coast of East Anglia, by **22**\_\_\_\_\_\_in 1965.

British oil and gas industry experienced rapid growth in the early years.

An **23**\_\_\_\_\_\_ in the UK led to enormous pressure to increase the production of North Sea gas and oil.

Oil field discoveries increased with British, European and American firms buying North Sea exploration **24**\_\_\_\_\_



In the 1990s the oil business suffered due to 25\_\_\_\_\_\_of oil.

Production grew and peaked around 2000/1.

The North Sea is currently looked upon as a **26**\_\_\_\_\_\_on a slow decline.

Questions 27-30

## Complete the summary of Fred's talk below.

Write **NO MORE THAN THREE WORDS** for each answer.

## NORTH SEA OIL AND GAS INDUSTRY SAFETY INFORMATION

Although the Sea Gem was the first North Sea oil exploration accident, the most wellknown accident was aboard the Piper Alpha platform in 1988 when 13 people died. Because of these and other accidents, platforms now have rigorous safety procedures, for example:

Installation Safety Tour showing all safety aspects eg: 27\_\_\_\_\_

emergency muster stations

28\_\_\_\_\_emergency procedures

Rig Safety Programme Introduction

Weekly Safety Meetings

Daily Pre "Tour" Meetings

Inter-Company Safety Information Scheme

Fire and Boat Practice with 29\_\_\_\_\_

Mock Abandon the Rig Exercise

Statistics now show that these measures have succeeded and that workers are more likely to be killed on **30**\_\_\_\_\_

## Section 4



## Questions 31-40

#### Questions 31-34

Complete the lecture notes below.

Write **NO MORE THAN THREE WORDS** for each answer.

**Billboard Advertising** 

Johannes Gutenberg invented **31\_\_\_\_\_**in 1450.

The lithographic process perfected in 1796.

In **32**\_\_\_\_\_\_-Jared Bell's office in New York made the first large US outdoor poster when he printed circus posters.

In 1900 a boom in national billboard campaigns was created in America with the advent of a \_\_\_\_\_\_ of a billboard.

Last year US expenditure on outdoor advertising reached \$5.5 billion.

Over the next few years, there is an expectation of a 34\_\_\_\_\_\_-in outdoor advertising.

## Question 35-40

Choose a letter **A-D** that correctly completes the following statements next to **35-40** on your answer sheet.

35 Allan Odell decided to use roadside advertising because\_\_\_\_\_

A no one else had tried it.

B other people were beginning to use it.

C it was the cheapest form of advertising.

D other people were improving their sales through it.

## 36 Allan Odell's first advertisements were\_\_\_\_\_



A successful.

- B boring.
- C hard to understand.
- D too far apart.

## 37 Allan Odell's second type of advertising\_\_\_\_\_

- A criticized people.
- B amused people.
- C made fun of people.
- D irritated people.

# 38 Allan Odell's company eventually decided to stop this form of advertising because\_\_\_\_\_

- A it was no longer effective.
- B people were in a hurry.
- C it was old fashioned.
- D people criticized the rhymes.

## 39 The main purpose of Lyndon Johnson's bill was to\_\_\_\_\_

- A improve the condition of the roads.
- B stop roadside advertising.
- C reduce federal grants.
- D make the roads and countryside more attractive.
- 40 Roadside advertising continued because\_\_\_\_\_
- A it was good for business.
- B some states did not get federal aid.
- C federal laws did not apply to some roads.



D some states ignored the law.

# Answers

[restrict paid=true]

# Section 1

1	95 Green Lane
2	07779 724 868
3	WIL 94857 8269
4	four/ 4
5	Toyota
6	£170
7	The International Hotel
8	breakdown + an accident
9	E
10	J

## Section 2

11 12	8.00 am (to 9.30 am) cafeteria style
13	the common room
14	£1/ 1 pound
15	(a) vending machine
16	kitchens
17	co-ed
18	(the) car park
19	2/ two
20	refund (of fees)

# Section 3

21	the last 40



22	BP drilling rig/ Sea Gem
23	economic crisis
24	leases
25	global price fluctuations
26	mature province
27	Fire extinguishers
28	lifeboat stations
29	a mock fire
30	a building site

# Section 4

31	moveable type printing
32	1835
33	standardised structure
34	healthy increase
35	D
36	A
37	B
38	A
39	D
40	C
40	C

# [/restrict]