



Practice Test 43

In the Listening Test 43, you will hear 4 audio recordings and answer questions 1-40.

Section 1 is a telephone conversation between a student and an employee at the university fitness centre.

Section 2 is a speaker talking to a group of students who are planning to study in South America next year.

Section 3 is a conversation among a group of students filling up their evaluation forms for one of their classes.

Section 4 is a lecture on a marketing course.

https://ielts.echinexpress.com/wp-content/uploads/2021/10/VidFrom_ielts-listening-practice-test-43-from-ieltsmaterial.com-1636290803.mp3

Section 1

Questions 1-10

Q. 1-5

Complete the notes below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

Ratner Athletics Centre



Example: Current students get a membership for ____

Answer: No charge/free

A yearly membership costs **1** _____ for alumni

Features offered include:

the Emily Pankhurst **2** _____

the Dalton **3** _____

personal **4** _____ at an extra charge

Hours:

6 a.m to **5** _____ on weekdays and 6 a.m to 9 p.m on weekends

Q. 6-10

Complete the form below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

NEW CUSTOMER MEMBERSHIP FORM

Customer Name: Shannon **6** _____

Street Address: **7** _____

City: Newcastle

Postcode: **8** _____

Telephone number: **9** _____

Payment method: cash

Proof of address: **10** _____

Section 2

Questions 11-20



Complete the notes below.

Write **NO MORE THAN TWO WORDS** for each answer.

Orientation Meeting for students studying abroad in South America

Remember to sign the attendance lists on the way out!

To get a student visa you must make a folder of health information including:

vaccination **11** _____

proof that you don't have a serious **12** _____

Have a consultation with a doctor specialised in **13** _____ information on:

what vaccines you will need to get

14 _____ for malaria

what to expect if you have any existing **15** _____

Health issues in South America

Malaria is a concern for most people going to South America.

In each country, it is **16** _____ in some areas but not others.

You must **17** _____ and not travel to high-risk areas if you are not protected.

To prevent insect bites:

wear long-sleeved shirts and **18** _____

use insect repellent on **19** _____ and flying-insect spray in rooms

stay indoors in the peak biting periods of **20** _____ and _____

Section 3

Questions 21-30

Q. 21-23

Choose your answer from the box and write the letters **A – F**.

Which opinion does each person express about filling out the evaluation forms?

A They encourage students to work hard.

B Important changes have been made because of the forms.

C We could be judged because of what we write.

D It is alright to say that you don't have an opinion.

E Probably no one reads them anyway.

F They are required; if we don't do them we will get bad marks.

Joshua **21** _____

Ethan **22** _____

Lily **23** _____

Q. 24-30

Complete the table below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

Opinions about the project:	Lily	Joshua	Ethan
Initial Suggested Rating	24 _____	25 _____	26 _____
Good Points	nothing specific	27 _____	choice between 28 _____
Bad Points	no practical point/ choices were both 29 _____	should have given us 30 _____	no opinion

Section 4

Questions 31-40



Complete the flow-chart below.

Write **NO MORE THAN THREE WORDS** for each answer.

Product Life Cycle

Marketing Aims by Stage

Stage 1: Market Introduction

Features:

Cost **31** _____

Sales volume **32** _____

Marketing Strategy:

Step 1

Get the brand noticed by the **33** _____

Step 2

Encourage potential customers to **34** _____

Stage 2: Growth

Features:

Economies **35** _____ lead to reduced costs and a rise in sales.

Marketing Strategy:

Step 1

Find a way to **36** _____ return customers.

Step 2

Differentiate the **37** _____ from rival products.



Stage 3: Maturity

Features:

Sales will **38** _____

The competition will be **39** _____

Marketing Strategy:

Step 1

Continue to point out the differences between your product and rival brands

Step 2

Find new **40** _____ for the product

Answers

[restrict paid=true]

Section 1

- | | |
|-----|--------------------|
| 1. | £240 |
| 2. | Fitness centre |
| 3. | Swimming pool |
| 4. | Trainers |
| 5. | Midnight/24.00 |
| 6. | Fleet |
| 7. | 24 Whitehall Close |
| 8. | NEO 1EN |
| 9. | 9765 484 493 |
| 10. | Electricity bill |

Section 2

- | | |
|-----|---------|
| 11. | Records |
|-----|---------|



- | | |
|-----|--------------------|
| 12. | Contagious disease |
| 13. | Travel medicine |
| 14. | Medication |
| 15. | Health issues |
| 16. | Present |
| 17. | Keep informed |
| 18. | Long trousers |
| 19. | Bare skin |
| 20. | Dusk/dawn |

Section 3

- | | |
|-----|------------------|
| 21. | D |
| 22. | E |
| 23. | B |
| 24. | 4 |
| 25. | 5 |
| 26. | 5 |
| 27. | Well thought out |
| 28. | Two topics |
| 29. | Boring |
| 30. | More time |

Section 4

- | | |
|-----|-----------------|
| 31. | Very high |
| 32. | Low |
| 33. | Target market |
| 34. | Try the product |
| 35. | Of scale |
| 36. | Reward |
| 37. | Brand |
| 38. | Peak |
| 39. | Intense |
| 40. | applications |

[/restrict]