



## Practice Test 43

In the Listening Test 43, you will hear 4 audio recordings and answer questions 1-40.

**Section 1** is a telephone conversation between a student and an employee at the university fitness centre.

**Section 2** is a speaker talking to a group of students who are planning to study in South America next year.

**Section 3** is a conversation among a group of students filling up their evaluation forms for one of their classes.

**Section 4** is a lecture on a marketing course.

[https://ielts.echinexpress.com/wp-content/uploads/2021/10/VidFrom\\_ielts-listening-practice-test-43-from-ieltsmaterial.com-1636290803.mp3](https://ielts.echinexpress.com/wp-content/uploads/2021/10/VidFrom_ielts-listening-practice-test-43-from-ieltsmaterial.com-1636290803.mp3)

### Section 1

#### Questions 1-10

Q. 1-5

Complete the notes below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

**Ratner Athletics Centre**



Example: Current students get a membership for \_\_\_\_

Answer: No charge/free

A yearly membership costs 1 \_\_\_\_\_ for alumni

Features offered include:

the Emily Pankhurst 2 \_\_\_\_\_

the Dalton 3 \_\_\_\_\_

personal 4 \_\_\_\_\_ at an extra charge

Hours:

6 a.m to 5 \_\_\_\_\_ on weekdays and 6 a.m to 9 p.m on weekends

**Q. 6-10**

**Complete the form below.**

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

### **NEW CUSTOMER MEMBERSHIP FORM**

Customer Name: Shannon 6 \_\_\_\_\_

Street Address: 7 \_\_\_\_\_

City: Newcastle

Postcode: 8 \_\_\_\_\_

Telephone number: 9 \_\_\_\_\_

Payment method: cash

Proof of address: 10 \_\_\_\_\_

## **Section 2**

### **Questions 11-20**



**Complete the notes below.**

Write **NO MORE THAN TWO WORDS** for each answer.

### **Orientation Meeting for students studying abroad in South America**

Remember to sign the attendance lists on the way out!

To get a student visa you must make a folder of health information including:

vaccination **11** \_\_\_\_\_

proof that you don't have a serious **12** \_\_\_\_\_

Have a consultation with a doctor specialised in **13** \_\_\_\_\_ information on:

what vaccines you will need to get

**14** \_\_\_\_\_ for malaria

what to expect if you have any existing **15** \_\_\_\_\_

### **Health issues in South America**

Malaria is a concern for most people going to South America.

In each country, it is **16** \_\_\_\_\_ in some areas but not others.

You must **17** \_\_\_\_\_ and not travel to high-risk areas if you are not protected.

To prevent insect bites:

wear long-sleeved shirts and **18** \_\_\_\_\_

use insect repellent on **19** \_\_\_\_\_ and flying-insect spray in rooms

stay indoors in the peak biting periods of **20** \_\_\_\_\_ and \_\_\_\_\_

## **Section 3**

### **Questions 21-30**



### Q. 21-23

Choose your answer from the box and write the letters **A – F**.

**Which opinion does each person express about filling out the evaluation forms?**

A They encourage students to work hard.

B Important changes have been made because of the forms.

C We could be judged because of what we write.

D It is alright to say that you don't have an opinion.

E Probably no one reads them anyway.

F They are required; if we don't do them we will get bad marks.

Joshua **21** \_\_\_\_\_

Ethan **22** \_\_\_\_\_

Lily **23** \_\_\_\_\_

### Q. 24-30

Complete the table below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

Opinions about the project:	Lily	Joshua	Ethan
Initial Suggested Rating	<b>24</b> _____	<b>25</b> _____	<b>26</b> _____
Good Points	nothing specific	<b>27</b> _____	choice between <b>28</b> _____
Bad Points	no practical point/ choices were both <b>29</b> _____	should have given us <b>30</b> _____	no opinion

## Section 4

### Questions 31-40



**Complete the flow-chart below.**

Write **NO MORE THAN THREE WORDS** for each answer.

## **Product Life Cycle**

### **Marketing Aims by Stage**

#### **Stage 1: Market Introduction**

##### **Features:**

Cost **31** \_\_\_\_\_

Sales volume **32** \_\_\_\_\_

##### **Marketing Strategy:**

Step 1

Get the brand noticed by the **33** \_\_\_\_\_

Step 2

Encourage potential customers to **34** \_\_\_\_\_

#### **Stage 2: Growth**

##### **Features:**

Economies **35** \_\_\_\_\_ lead to reduced costs and a rise in sales.

##### **Marketing Strategy:**

Step 1

Find a way to **36** \_\_\_\_\_ return customers.

Step 2

Differentiate the **37** \_\_\_\_\_ from rival products.



## Stage 3: Maturity

### Features:

Sales will **38** \_\_\_\_\_

The competition will be **39** \_\_\_\_\_

### Marketing Strategy:

Step 1

Continue to point out the differences between your product and rival brands

Step 2

Find new **40** \_\_\_\_\_ for the product

## Answers

[restrict paid=true]

### Section 1

- |     |                    |
|-----|--------------------|
| 1.  | £240               |
| 2.  | Fitness centre     |
| 3.  | Swimming pool      |
| 4.  | Trainers           |
| 5.  | Midnight/24.00     |
| 6.  | Fleet              |
| 7.  | 24 Whitehall Close |
| 8.  | NEO 1EN            |
| 9.  | 9765 484 493       |
| 10. | Electricity bill   |

### Section 2

- |     |         |
|-----|---------|
| 11. | Records |
|-----|---------|

- 
- |     |                    |
|-----|--------------------|
| 12. | Contagious disease |
| 13. | Travel medicine    |
| 14. | Medication         |
| 15. | Health issues      |
| 16. | Present            |
| 17. | Keep informed      |
| 18. | Long trousers      |
| 19. | Bare skin          |
| 20. | Dusk/dawn          |

### Section 3

- |     |                  |
|-----|------------------|
| 21. | D                |
| 22. | E                |
| 23. | B                |
| 24. | 4                |
| 25. | 5                |
| 26. | 5                |
| 27. | Well thought out |
| 28. | Two topics       |
| 29. | Boring           |
| 30. | More time        |

### Section 4

- |     |                 |
|-----|-----------------|
| 31. | Very high       |
| 32. | Low             |
| 33. | Target market   |
| 34. | Try the product |
| 35. | Of scale        |
| 36. | Reward          |
| 37. | Brand           |
| 38. | Peak            |
| 39. | Intense         |
| 40. | applications    |

[/restrict]